



**ENABLING
FLEXOGRAPHY
SINCE 1958**

**500
PRINTERS**

**1,100+
COMPANY LOCATIONS**

**20,000+
INDIVIDUALS**

**50
CPCS**

Membership Microsite



OUR MEMBERS MAKE THE DIFFERENCE

FTA has one mission, to **enable flexography**. From **training** to **in-person events**, FTA will be **by your side along your flexographic journey**.

TRAINING

FTA offers unparalleled flexography training for any level of your organization. Whether your team is looking at FTA's industry-recognized *FIRST* Certification or you have a hire that is new to flexography, FTA has you covered.

LEARNING

Log in to FTA's member-only online portal, *MemberConnect* (for the latest in flexographic technology), dive deeper with FTA's *FIRST* reference book (found in print rooms worldwide), or jump on a webinar; FTA's resources are extensive and continue to grow.

NETWORKING

As the flexographic community grows, networking is more important than ever. FTA's in-person flagship events (FORUM & Fall Conference) offer a perfect learning environment, complemented by INFOFLEX and its 40+ year legacy of networking excellence.

Contact Susan Raab at sraab@flexography.org or 631-737-6020 ext. 111

MEMBER BENEFITS INCLUDE

- ✓ **NEW MEMBERS** Gain Access to **Level 1 FIRST Certification**
- ✓ **NEW MEMBERS** Receive **Five Excellence in Flexography Awards Entries FREE**
- ✓ **NEW MEMBERS** One **FREE registration to FTA's next in-person event** (Printer/converters only). Additional registrant receives a 50% discount.
- ✓ **Complimentary Webinars** (Membersnars & FQC/*FIRST* Tech Focuses)
- ✓ **Access** to FTA's Online Portal, **MemberConnect**
- ✓ **Discounts** on **Educational Products**
- ✓ **Complimentary** Listing in **SourceBook**
- ✓ **Wi\$e1 Member Discount** Program

As a print enthusiast, Membersnars check all the boxes for me. Everything from ink basics and metering, prototyping and proofing, color theory and consistency, mounting tape optimization, the future of corrugated packaging, printed electronics—the list goes on.”

Keith Nagle, MPS Systems

OUR MEMBERS **FIRST**

With *FIRST* methodology, flexographers can identify potentially troublesome issues, benchmark press performance, utilize statistical analysis to maintain optimal conditions, perform accurate device calibrations, identify improvement opportunities and preserve stable conditions for repeatable results.

FIRST CERTIFICATION

Over the past decade, FTA has developed state-of-the-art online, individual certification programs to help companies apply *FIRST* methodology. Those who carry a *FIRST* Individual Certification are more capable and able flexographers who can bring improvements, consistency and accurate results to any workflow.



2,500+
LEVEL III **FIRST**
CERTIFICATIONS SINCE 2021

FIRST 7.0

The *FIRST* book continues to define the capabilities of most flexographic suppliers across all segments, from flexible packaging to labels to corrugated. With the latest version, *FIRST 7.0* has been completely reformatted to make accessing content related to production-specific topics easier than ever.

NEWLY RELEASED



EVENTS: BETTER TOGETHER

FORUM

Attracting flexographers from far and wide, FORUM is FTA's biggest annual event. Over four days, attendees learn new techniques and get exposure to the latest technologies, plus build lasting relationships at INFOFLEX.

4 DAYS

20+ PRESENTATIONS

60+ YEAR LEGACY

600 ATTENDEES

FALL CONFERENCE

FTA's technical conference brings together the best minds in the industry. Attendees learn, network during INFOFLEX at Fall Conference and explore new technologies.

3 DAYS OF EDUCATION
AND NETWORKING

20+ TECHNICAL EXPERTS

60 EXHIBITORS

INFOFLEX

INFOFLEX is the epicenter of package printing and converting. Taking place during both FORUM and Fall Conference, flexographers go to experience the newest solutions for their pressrooms at the in-person exhibition.

11 HOURS OF
NETWORKING

180+ EXHIBITORS

500 TECHNOLOGIES

OUR MEMBERS MAKE THE DIFFERENCE

UNPARALLELED EXPOSURE

FLEXO MAGAZINE

Flexographers read FLEXO Magazine for its insightful technical articles on every part of the flexographic printing process.

The award-winning monthly publication has served as an essential part of flexographers' reading lists for almost half a century.



14K

FLEXO MAGAZINE READERS

STAYING CONNECTED



54K MONTHLY WEBSITE VISITORS
40K SOCIAL MEDIA CONNECTIONS

"FLEXO Magazine is the industry's leading periodical for industry insights such as technical developments, innovation and GMPs. While there are other worthy periodicals still in publication, FLEXO provides the most emerging and comprehensive data/intel to support our continuous quest to print the perfect dot."

John McDowell, President at McDowell Label

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